



MANUFACTURE
A. MANZONI & FILS
LUGANO 1888

PRESS RELEASE

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Manufacture A. Manzoni & Fils SA A MATTER OF TIME SINCE 1888®

ALSHAIN GLOBAL BUSINESS MANAGER TABLE CLOCK

BASELWORLD 2014 WILL SEE THE WORLDWIDE PREMIER OF THE ALSHAIN - A GLOBAL MECHANICAL TABLE CLOCK IN TRUE SWISS MATERIALS LIKE STONE FROM THE ALPS! INSPIRED BY THE DESIGN OF ANGELO MANGIAROTTI AND IN COLLABORATION WITH SUPSI (THE UNIVERSITY OF APPLIED SCIENCE AND ARTS OF SOUTHERN SWITZERLAND), A.MANZONI & FILS PROUDLY PRESENTS THEIR MECHANICAL TABLE CLOCK WITH AN 8 DAYS POWER RESERVE (POWERED BY A.MANZONI & FILS CALIBER MA01) DISPLAYING THE TIME IN EACH MAJOR CITY OF THE WORLD AT ONE GLANCE!

In a more and more globalized world, understanding time zones is a must for those who have international business interests. This challenging idea of an immediate overview of the time zones in each major city, including also half hour differences and Daylight saving times from northern versus southern hemisphere, contributed to the development of the Alshain mechanical table clock.

Reaffirming their commitment to high quality watch manufacturing, genuine materials and precision crafting, including design and culture, A. Manzoni & Fils takes advantage of their collaboration with SUPSI, Lugano's top notch academic community in research and development. The first success story of this collaboration is the design and precision crafting of rock for use in table clocks as demonstrated in the new Alshain collection of Angelo Mangiarotti.

The use of a material like Swiss granite stone from the Alps, milled by Swiss Italian Craftsman, adds to the authenticity of A. Manzoni & Fils table clock and allows to provide a genuine and true piece of Switzerland to international customers.

As alternative, the Alshain Table Clock is available in mahogany wood or macassa ebony, created by renowned woodworking craftsman Pieri Luigi Ghianda.

Another version of the table clock is produced in scratch resistant Eloxal, an electrolytical oxidized aluminium in the color of black and white. Other versions in innovative materials are planned.



For more information about A. Manzoni & Fils, please see www.amanzoni.com